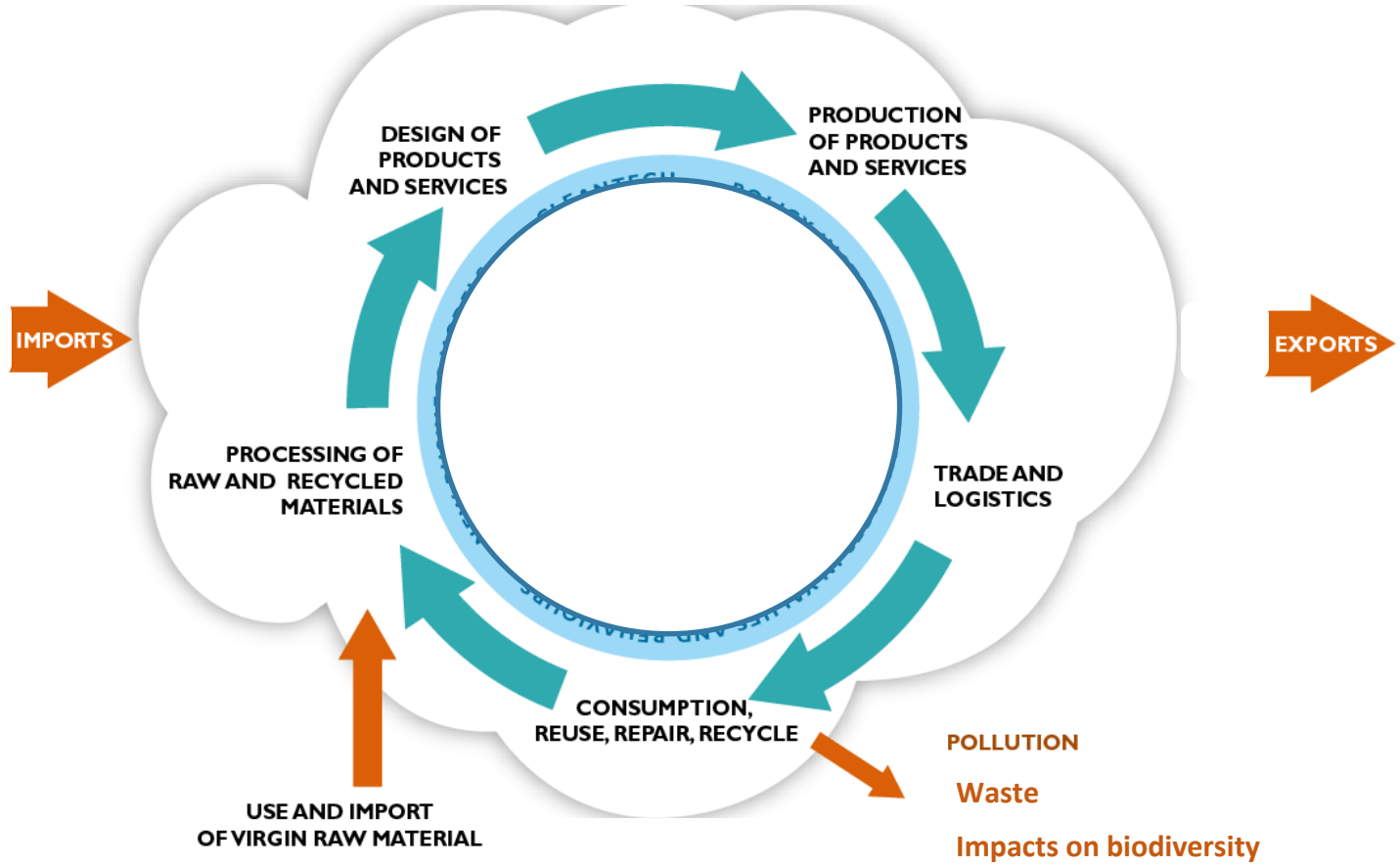


# Opening of the event

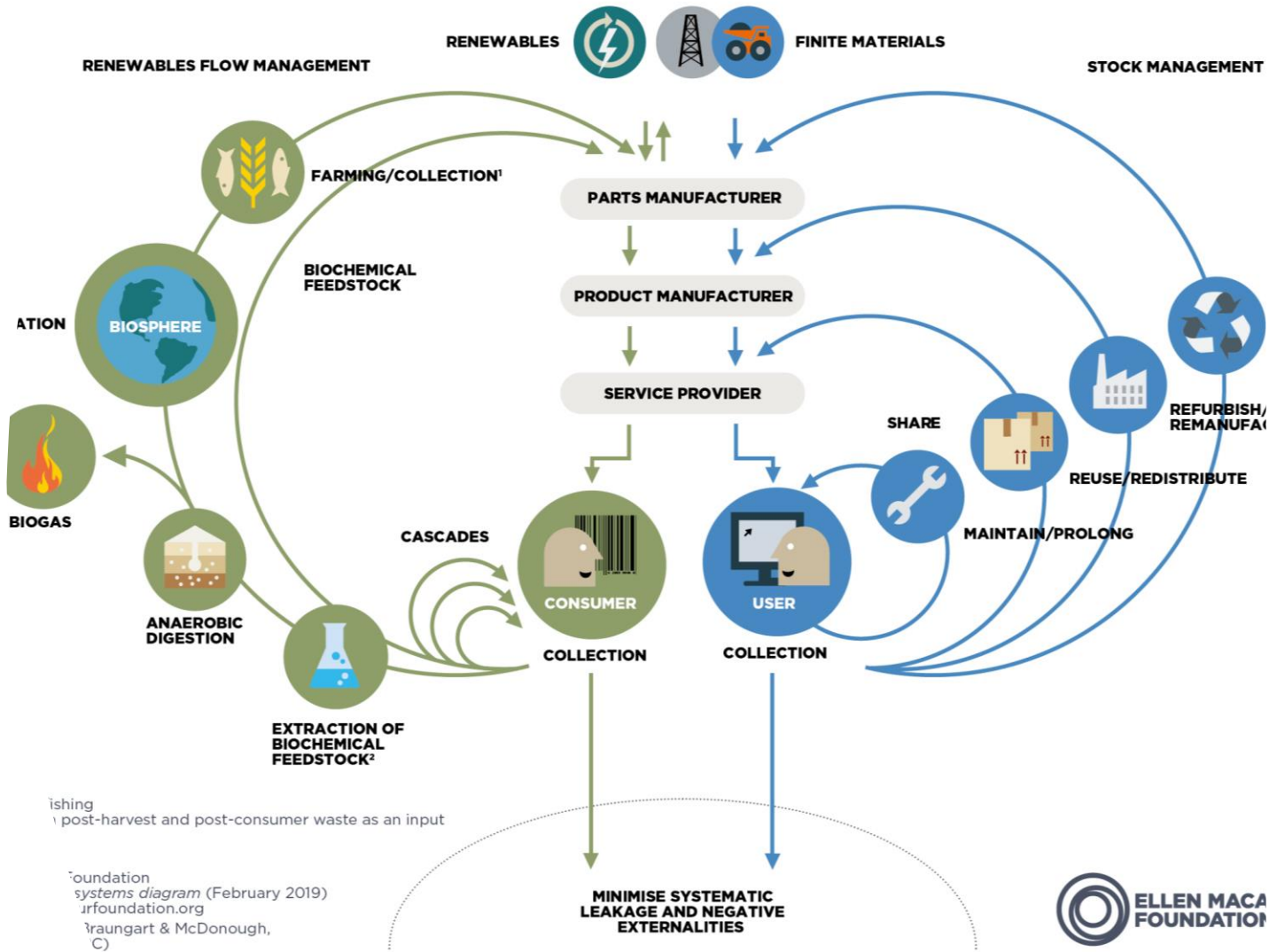
Professor, director Jyri Seppälä, Finnish Environment  
Institute

Boosting Circular Economy

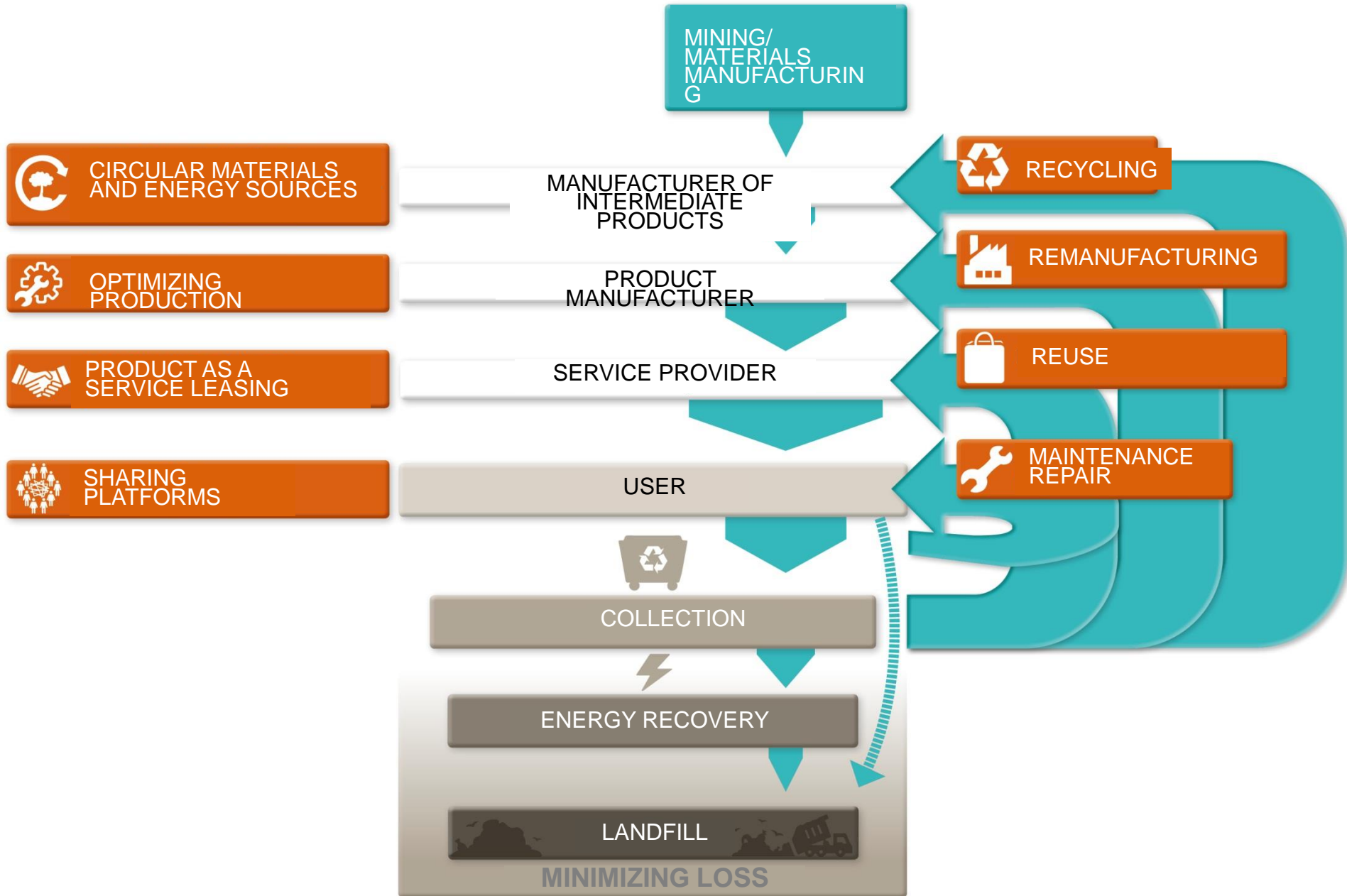
- Circular economy advancements from Finland and around  
the World, 29.-30.9.2021, Helsinki



© SYKE

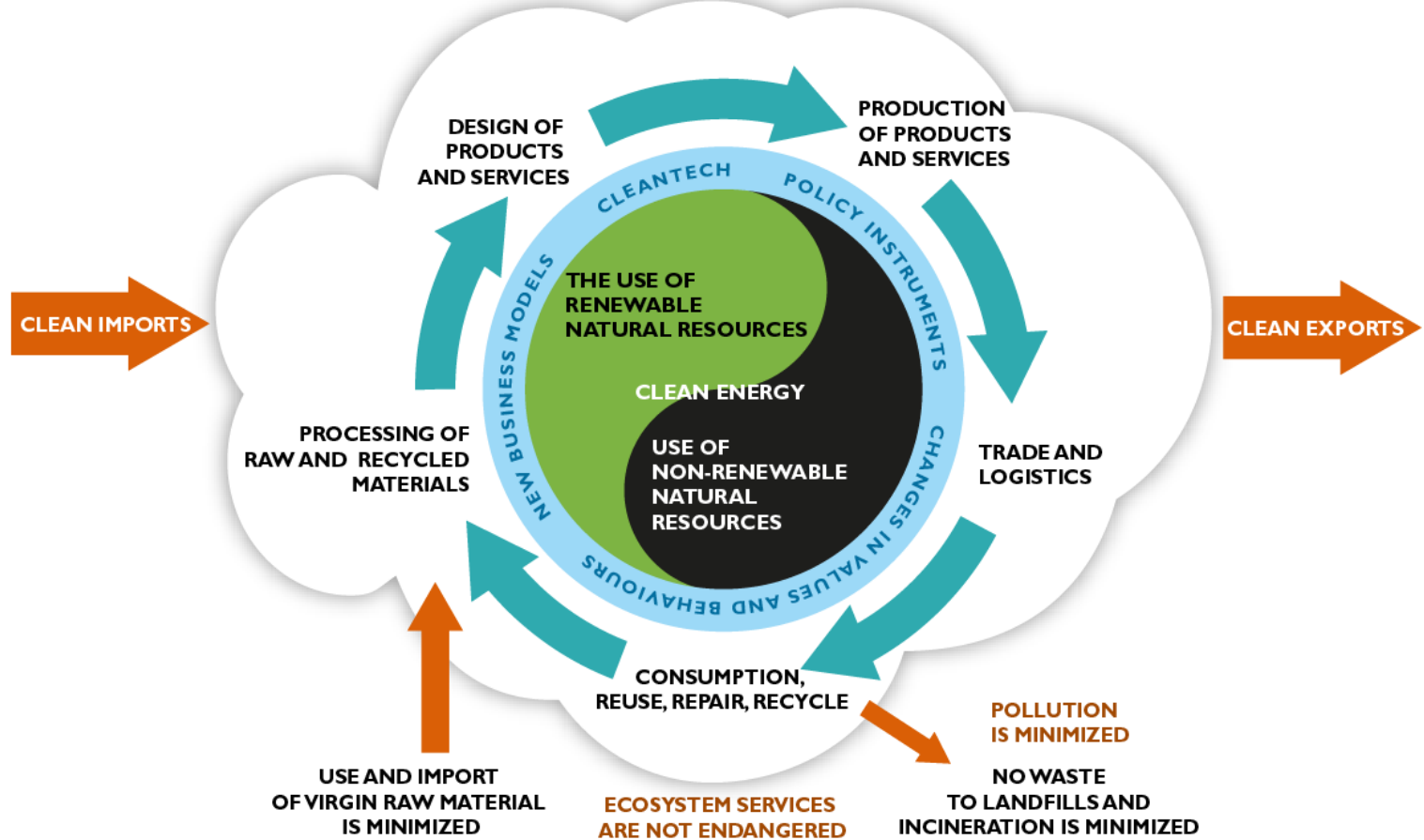


# CIRCULAR ECONOMY BUSINESS MODELS



# TOWARDS A CLIMATE NEUTRAL CIRCULAR ECONOMY

ZERO NET-IMPACT ON CLIMATE CHANGE



© SYKE

Source: SYKE's Policy Brief 2014

## 8 elements for multi-beneficial policy making

1. Use targets to achieve objectives

2. Develop a national plan

3. Implement a policy mix

4. Enable access to finance

5. Unlock the resistance to change

6. Promote innovation for a circular economy

7. Take advantage of leapfrogging

8. International exchanges and cooperation

---

Source: Based on IRP 2017a